



ROUSSET DARINA

Digital Project Manager junior

I want to contribute my skills to improve customer and user satisfaction and obtain a stable career in the Digital field as a Digital project manager.
I am an organized, responsible person with a good sense of priority.

Contact

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French



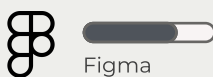
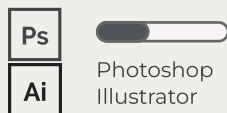
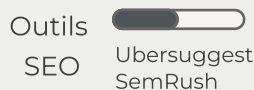
English



Bulgarian



Skills



Work Experience

2023

Digital Communications Manager / Inovea Conseil, FR
Digital project management, development of the framework and specifications, market research and benchmark, CMS website creation, WordPress management.
Audit and implementation of an SEO strategy.

2021-2022

Career development advisor / Public Service FR
Analysis of the personal and professional situation, advice and career guidance.

2020

UX/UI Designer / Sacha Lakic Design LU
User research, benchmark, market research, storytelling, testing and creation of wireframes and functional models.

2017-2018

Sales advisor / Pandora FR
Sales of customised luxury jewellery, CRM, management of cash registers, Inventories.

2005-2016

Shop in the Shop Manager / L'Oréal Luxe Int. FR
Management of a team of 8 people, sales of luxury products, merchandising and operational marketing campaigns, team planning, Inventories, stock management.

Education

2022/2023

Digital Project Manager/ Digital Campus Live
Analysis of users needs, development of the framework and specifications, market research and benchmark, producing creative and functional briefs, monitoring project progress, planning and reporting.

2020

Web Developer / WebForce3
Analysis of user needs, development of site tree structure, mock-ups
Creation of the website using Web languages (HTML5/CSS3) or WordPress CMS

2018

Management / UPEC Paris, FR